

# ADAMS CONNECT

Bridging Excellence in Supply Chain and Fintech



BUSINESS NEWSLETTER  
SEP 2025 ISSUE

06

## LATEST NEWS

ADAMS Analytics

# Service-Oriented Analytics for Smarter, Simpler Insights

We're excited to unveil ADAMS Analytics, a service-driven analytics module that delivers ready-made dashboards and charts built for decision-makers, not data experts.

Instead of navigating complex BI tools, simply raise a request and our team will craft the charts for you. From sales trends and stock availability to target tracking and more, all charts are instantly accessible on a centralised platform where you can export, assemble, and personalise your dashboards. No coding required.

ADAMS Analytics is a simpler alternative to heavy BI platforms, giving you just enough

functionality to see, understand, and act on data. With drag-and-drop dashboards, role-based access, and standardised templates, ADAMS Analytics is built for speed, clarity, and collaboration. No more waiting on reports or juggling multiple data sources. Your business insights now live in one place.

Whether you're in sales, operations, or finance, ADAMS Analytics empowers your team to act fast with confidence and clarity, without learning BI.

**Insights that work for you. Not the other way around.** > [Learn more](#)



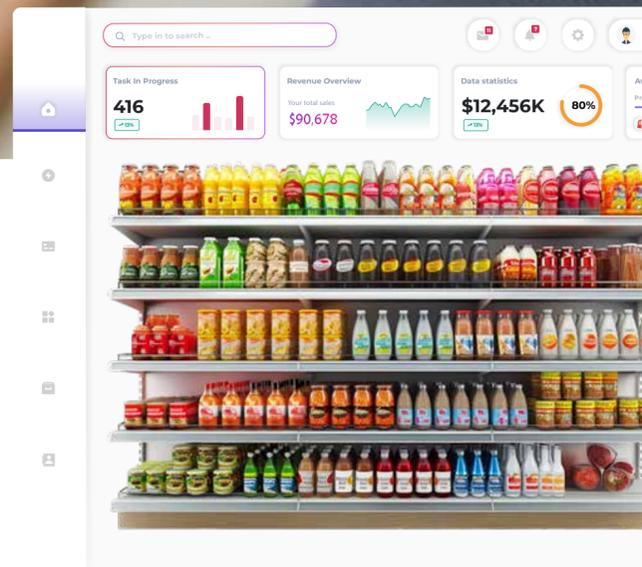
## PRODUCT INNOVATION



## ShelfMon with ADAMS Platform AI-Powered Merchandising That Works Smarter

Meet ShelfMon, the ADAMS AI Merchandiser app that's transforming retail execution with faster insights and smarter shelf visibility.

With a single photo, ShelfMon uses AI and machine learning to instantly analyse product SKUs on retail shelves, tracking share-of-shelf, planogramme compliance, on-shelf availability, and out-of-stocks. Results are automatically uploaded to the ADAMS platform, where everything is centralised, structured, and accessible, from image history to store visit audits.



By replacing manual shelf checks with instant AI recognition, ShelfMon saves hours of merchandisers' time, reduces errors, and empowers HQ teams to take rapid, data-driven action. Whether it's optimising shelf space, tracking competitors, or boosting replenishment speed, ShelfMon helps turn shelf data into sales.

**From shelf photo to strategy, powered by ADAMS.** > [Contact Us](#)



QUARTERLY HIGHLIGHTS

## Finance Dashboards Real-Time Financial Intelligence That Drives Action

Our latest addition to the ADAMS Analytics suite, Finance Dashboards, transforms complex financial data into clear, real-time visual insights that empower faster, smarter business decisions.

Automatically pulling from your finance system, the dashboard generates visualised income statements and compares results across time periods, YoY, MoM, QoQ, and more. With always-synced data and interactive drill-downs, you get instant clarity on performance, costs, and targets, without waiting for month-end reports or building complex spreadsheets.

Finance teams save hours each cycle by eliminating manual prep work, while

managers gain real-time visibility to take decisive action, whether it's spotting rising costs, tracking underperforming product lines, or reallocating resources to high-growth areas. Colour-coded benchmarks and dynamic filters make it easy to focus on what matters most.

From boardroom strategy to daily operations, this dashboard shifts finance from reactive reporting to proactive performance management.

**Finance that moves at the speed of business.**

*Talk to us about bringing real-time finance insights to your team.*



### ADAMS Asset Tracking Survey-Based Tracking for Smarter Control

Our Asset Tracking with Survey Module streamlines field audits and stock checks with photo-backed, step-by-step surveys. Users follow guided Q&A prompts, capture asset images, and input quantities, all within a structured flow that removes guesswork and human error.

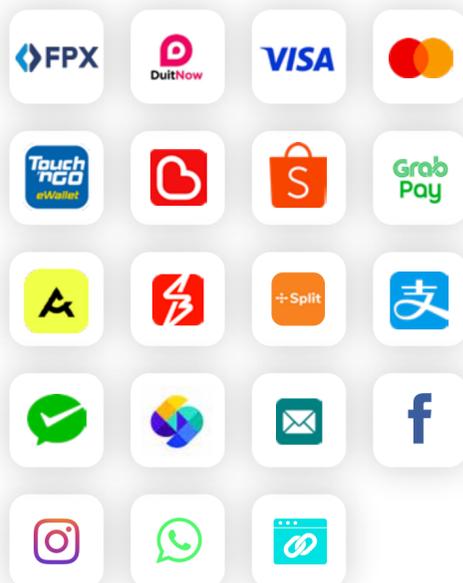
All responses are automatically compiled into clean, visual reports – no spreadsheets, no chaos. Whether you're tracking displays, equipment, or field inventory, this tool ensures every asset is accounted for.

**Smarter tracking. Reliable records. No surprises.**

### ADAMS Integrated Payment Hub Smarter Payments, Simplified Compliance

ADAMS Payment Hub keeps evolving, streamlining how businesses across Southeast Asia manage collections, settlements, and regulatory compliance. Supporting multiple banks and payment channels, from POS to e-wallets, it ensures fast, secure, and flexible transactions.

**Simplify collections. Strengthen control. Scale with confidence.**

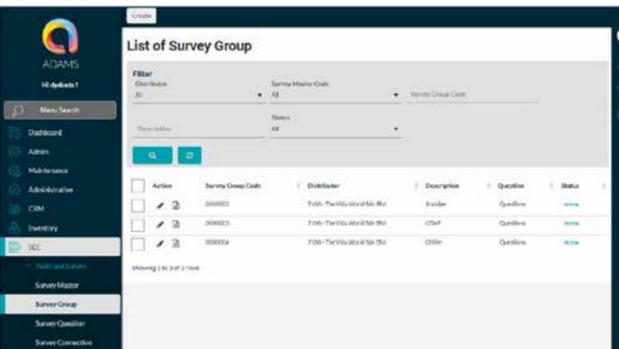


### Sales League App Gets a Fresh Look New Design. More Devices.

Our Sales League Mobile App just got a fresh upgrade, now with an intuitive new interface across iOS and Huawei. Field teams enjoy smoother navigation, better reporting, and the same trusted features they rely on.

With real-time updates and cleaner workflows, FMCG and retail users can spot gaps faster, reduce stock issues, and focus on what drives sales.

**Smarter design. Smoother workflows. Built for fast-moving teams.**



### CUSTOMER FEEDBACK Your Voice Matters

We value your feedback and strive to continually improve our services. Thank you for being part of the ADAMS AI family.



ADAMS AI, APAC's leader in supply chain management & data science, integrated with B2B2C fintech, HR tech and workforce management.